



## **PSC Partners Seeking A Cure Core Values**

The success of PSC Partners Seeking a Cure rests upon the practice and assimilation of its core values and mission statement. These are the operating philosophies and principles that guide our internal conduct as well as our relationship with the outside world.

**People and Mission First:** Our strength arises from our deep commitment to helping those touched by primary sclerosing cholangitis (PSC). Our mission is to provide awareness, education and support to our network of PSCers, their families, their caregivers and their physicians while raising funds for PSC research to find treatments and a cure.

**Creating Awareness and Inspiration:** As more people become educated about our mission, the positive and productive awareness of everyone affected by PSC will grow. Our online sites, conferences, literature and outreach programs leverage our individual efforts and credibility. We strive to provide up to date and credible information while continuing our work to inspire and motivate others to join our cause.

**Fostering Community:** The success of our organization is largely due to our unique community spirit and transparent character. We believe no one affected by PSC should ever have to feel lost and alone. We strive to be inclusive, to build long-term relationships and to treat everyone with empathy and compassion. True to our name, we are equal and dedicated partners in our fight against PSC and our quests for treatments and a cure.

**Cultivating Humility:** Primary sclerosing cholangitis is an equalizer. The search to find better treatments and a cure leaves no room for self aggrandizement among our community or volunteer partners. While the work we do is serious and the pain of PSC is real, there's joy and fulfillment in making a positive impact in our own lives and in the lives of others.

**Aligning Fundraising with Our Mission:** We are prudent and trustworthy stewards of donors' funds, so we conduct business openly, communicate frequently and welcome input from the community. Fundraising is an important catalyst for future success. We hold ourselves accountable for setting achievable and prudent goals. We graciously accept donations of any amount to support our mission and goals but our cause does not manifest itself on time consuming funding campaigns, mandatory minimum contributions, fundraising requirements or pressure to donate. We can be trusted to follow through on our commitments to demonstrate that we are unwavering in our mission focus and we will continue to work tirelessly on behalf of the PSC community.

As our motto states: **"Together in the fight, whatever it takes!"**